

FROSH DANCE  
BIDS ON  
SALE

# SAN FRANCISCO STATE COLLEGE GOLDEN GATER

NOON DANCE  
IN GYM  
TODAY

Vol. XXIV, No. 9

March 3, 1937

Wednesday

## Varsity Theatre To Shoot Final Films

Previews Held On Campus In Near Future; Interesting Events To Be Shown On Parade

Final scenes will be shot today on **The News Parade**, first production of Varsity Theatre this semester. With the completion of the filming of the feature, work will be commenced on the sound features of the picture.

News events, both straight news and sports, make up the major portion of the film. Special emphasis has been placed on the recording of major news stories on the film. Chief shots include the developments in the building campaign, the growth of the Golden Gater, and the contestants of the California's Hour.

Varsity Theatre productions are headed by Bill Buchan and Tim Guiney. Guiney is a newcomer to State but has had previous experience in gathering and presentation of news. He is in charge of the sports parade, the sporting section of **The News Parade**.

Previews of the film will be held on the campus in the near future. General showings will be scheduled.

## Journalism Instruction Offered By Fraternity

In an attempt to augment the present journalism courses at the College in order that they may come up to the needs of the Golden Gater, a committee appointed by the Alpha Phi Gamma is laying plans for instruction in the subject to be given by advanced students here.

Howard Demeke, assisted by Dorothy Jean White and Max R. Williamson, form the committee that is making arrangements for the course. In collaboration with the Board of Publications, the Alpha Phi Gamma has established the course as a pre-requisite to staff positions on the Golden Gater.

No definite announcements have been made as to time and place of the course, but it will probably be held one day a week between 12 and 1 o'clock.

**ATTENTION!!!**  
**Class Presidents and Club Presidents . . .**  
**All social functions, of major importance such as dinners, dances, etc. must be placed on the social calendar four weeks before it is to take place, stated Ruth Poulson, vice president of the Executive Board.**

## Sit-Downers Win Lowly Male Loses (Again)



State's first sit-down strike came to an abrupt conclusion today. Pictured above, in an exclusive Golden Gater photo, is Frances Chichester, Elinore Adams, Dorothy Millar, and Pat Johnston who staged the sit-down. The quartet demanded that they be taken to the Frosh Hop and when refused staged the strike.

## Sit-Downers Victorious In Frosh Hop Bid Demands

Unknown Benefactor Supplies 4 Tickets For Striking Women, Ferem Expresses Relief

State's first sit-down strike, staged by Elinore Adams, Frances Chichester, Dorothy Millar, and Pat Johnston, came to an abrupt end today as four tickets to the Freshman Hop were forthcoming from some unidentified source.

The strike was called by the girls when personal friends refused their demand of the quartet that they be taken to the first major dance of the semester.

Arbitration moves were attempted by President Bill Ferem in an effort to halt the sit-down by the members of his class. However these attempts failed.

No indication as to the persons dating the girls was forthcoming from Ferem.

"The strike is settled," declared Ferem, "that is all that had us worried. The dance is going to be an outstanding affair and I think the girls were right in taking the steps they did to make sure that they would be at the Goldroom of the Palace on March 13."

Bids for the dance went on sale Monday. Music will be furnished by Charles Horton and his eleven piece orchestra.

## "Noon Dances Successful," Says Bogdanoff

Today's noonday dance sponsored by the High Juniors marks the third one scheduled in the contest carried on by the W.A.A. in conjunction with the Block "S" society.

According to George Bogdanoff, president of the Block "S", the turnout to these dances has been more than expected.

"What makes the dances so successful," stated Bogdanoff, "are the old-fashioned dances such as 'The Virginia Reel', 'Broom Dance', and 'Pop Goes the Weasel'."

All dances from March 10 to April 29 have been scheduled. Any club, class or organization wishing to sponsor a dance after those dates are asked to see either George Bogdanoff or Virginia Kyriazi.

## Newmans Meet Tonight

Members of the Newman Club are all urged to attend the meeting tonight at 8 o'clock, 350 Buchanan Street. The purpose of the meeting is to discuss plans for the noonday dance which the club will sponsor on May 5.

There will be dancing and refreshments after the meeting.

## State To Broadcast Over Station K.Y.A.

Auditions Scheduled For Next Fri. Afternoon; Smith, Buchan, and Guiney Head Committee

With final negotiations being completed, San Francisco State will be featured in a series of state-wide broadcasts emanating from the studios of station KYA in San Francisco. The programs will be sent over the state network of that station.

Auditions for talent for the program will be held on the campus on Friday afternoon. Needed are solo vocalists, novelty numbers, and persons for a dramatic cast. Auditions will probably be held in the band room under the direction of a committee headed by Bill Smith, Bill Buchan and Tim Guiney.

Official sanction was given the program by the Executive Board on Monday night.

The programs will be variety shows with student vocalists and talent featured. As yet the program has no definite theme, although it will be built around a collegiate idea. A twelve piece orchestra will provide the musical setting.

Possible contestants for places on the program are asked to contact Buchan in the Publications Office before Friday. "We need novelty acts and a real good tap dancer for spots on the program," stated Buchan.

## Franciscan Picture Schedule Announced

Pictures for the 1937 Franciscan will be taken today at noon and will be taken during the next two weeks. The following clubs are scheduled for today:

**Spanish Club, High Sophs, Handbook Staff, Scribes.**

**Thursday, March 4: Block "S", Epsilon Mu, Delta Phi Upsilon, Delta Sigma.**

**Friday, March 5: High Juniors, High Frosh, Low Sophs, Delta Sigma Nu.**

## Registrar's Office

### COURSE CHARGES PAYABLE

To graduating seniors:

Placement fee, diploma fee, and credential fee are payable next Monday, March 8. Bills for these fees will be put in the students' boxes.

Course charges are also payable next Monday. All concerned will please make their payments promptly, as delay will lead to confusion. The bills will be placed in the mail boxes.

## Sacramento Delegates Await Word From State Capitol Soon

Appointment of the student committee to go to Sacramento is awaiting word from the Capitol, according to Ed Cockrum, student body president. Immediately following notification that the bill of appropriation calling for \$2,328,000.00 for new buildings on the campus, is to be referred to the legislative committee dealing with such matters, members of the Board of Strategy will issue a call for personnel.

### POSTALS AVAILABLE

Postals which are to be sent to the different Senators and Assemblymen, are still available in the Student Body Office, Cockrum said last Monday. All students are urged to obtain cards and send them to Sacramento as soon as possible.

### AWAITS ACTION

At present, the bill is awaiting its turn on the calendar. Cockrum stated that it would be impossible to predict accurately just when it would come up for discussion and that the only possible course was to wait until notification.

## Soprano Victorious On California Hour

Helen Louise Cox, soprano, was declared the winner of the five acts from San Francisco State College featured on the California's Hour, Sunday, February 21.

Miss Cox, who sang a melody from the picture, "Three Smart Girls," was thrilled by the victory. "I am very happy to represent State and I feel it is a great honor. The trip to Los Angeles was splendid and every one was very hospitable."

Four other acts competed on the program. The "Jailbird Quartette", composed of Howard Demeke, Bob Prather, Jim Chestnut and Paul DePoister; Jack Martin, banjoist; Oliver Pacinni, accordionist; and Carleton Peters, pianist, were the other acts.

Miss Cox will return south at the end of the month to compete in the finals of the intercollegiate talent quest of the California's Hour.

# GOLDEN GATER



1936 Member 1937

Associated Collegiate Press

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## SO THE TRUTH HURTS!

As expected, repercussions on Harold Martin's article in the last edition were not slow in reaching the Gater. As expected, we heard that the story was something that was "better not said"; "was in bad taste"; and "should have been forgotten".

Again as expected, we heard, as one student put it, "I believe what the writer says, but I don't think he should have printed it."

Others barrelled into the Publications Office, planted two feet firmly near the counter, pounded on the table and screamed, "This college is too small to have such an outspoken scandal."

What these fiddle-players really meant is that the truth is too big for the college! What they meant is that a coach is a public servant who must listen to the bleatings of a majority—not one whose skill is hired to further athletics and athletes, good or bad!

What the screamers want is to subsidize all athletes—then they could attend classes, have plenty of time to practice, and achieve notoriety on the field of battle and not off the same!

As for "forgetting" that article, readers will remember that Coaches will be number one men on any squad long after "star" athletes are forgotten.

J. F. M.

Let's Meet at . . . .

ANNEX C

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## Behind The Scene By Clarice Dechant

In the course of two semester's time, State students and faculty members consume 1687½ gallons of fruit juice, purchased in the College cafeteria. The average is 187½ gallons a month.

Ever popular milkshakes cause the purchase of five gallons of ice-milk per day, not to mention the various flavorings.

Perhaps the State tradition of eating on the run is responsible for the fact that 1920 hamburgers were consumed during the short month of February. Hot Dogs go a little farther, averaging 9 dozen a day, as compared with the 8 dozen hamburgers daily.

Fiends is no word for Staters, when we consider the amount of coffee they consume. It is necessary for the managers to order 30 pounds of coffee each day to keep students awake in classes. That would make a total of 5400 pounds in two semesters.

We observe that if all of the candy bars sold by the cafe in a year were placed end to end they would reach a total of a mile and a half.

Consider the 23,440 sticks of gum consumed last year. Is it any wonder that the janitors go gray scraping the bottoms of chairs in classrooms?

Almost literally speaking, the whole Student Body is going up in smoke. 144,000 cigarettes were sold in the past year. That makes an average of 16,000 per month.

## AN OPEN LETTER

Dear Boss:

Effective this issue I refuse to write any more features on the Co-op. Why you think that the amount of candy consumed by the various students of the college is worth mentioning in the columns of the Golden Gater is beyond me. I have to admit though, you're boss, but somebody else is being paid for the candy, so I really wasn't interested in finding out just how much was received for all the candy that is devoured on the campus.

I still can't figure out just why the amount spent on text books is news. Maybe it is because the Co-op tried to sell me a book in Phil. 171. After they told me the price, I had to go out for air. Maybe you will be able to tell my why such mundane things as candy consumption and text sales are news.

And another thing . . . Why should I find out how many milk shakes our fountain boys shake up during the day or how often people come in and ask for cocs? The only ones interested are those who buy them, so what's the difference? Same difference, I'd say.

Well, now you know how I feel about Co-op features, so beware . . .

Your star reporter,  
Baron.



FREE DIG

## A Word With You

By Bob Chamberlin

Alpha Phi Gamma goes into the throes of preparing for its super-colossal, gigantic, special super de luxe, double-O.K. World's Fair in Miniature, to be given on April 7. There will be positively the greatest, most magnificent, awe-inspiring array of talent ever presented to State. We are certain that the rest of your days will be spent in a crest-fallen, broken state . . . a dazed stupor . . . most anything, should you miss this, the acme of collegiate achievement.

\* \* \*

Lady Beetz has come out with an amazingly well-kept coiffure of late . . . can it be that the gracious thespian has designs on one who cares not for the untamed thatch?

Dorothy-Jean White says for us to write about Haile Selassie's son being killed in front of a firing squad . . . and, quoting D. J. W., "It's terrible and I know a fellow who knows him and it's terrible . . . gee!" But we don't think we should mix in international affairs . . . 'cause if we can't beat Jaysee . . . we can't whip all Ethiopia and Italy too.

IT'S A BLOT on your record not to have a 1937 Franciscan.

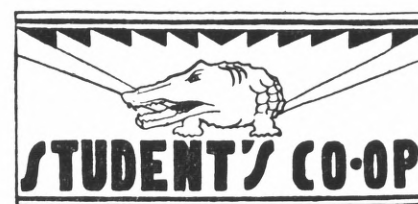
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Wednesday, March 3, 1937

GOLDEN GATER

Page 3

## Tennis Team Opens Season With Broncos

Ronnie English Expected To  
Be Mainstay of Team;  
Is College Champ

Embarking upon the first step to a championship in the newly-formed California Intercollegiate Tennis Association, the Gater varsity tennis squad will have as their first opponent Santa Clara University, who have been defeated for the last three years straight by the State racketeers. Probably defending State's laurels will be Ronnie English, number one man and the mainstay of the team. Number two man will be Rod Cavanaugh; Doug Crary, number three; Carson, number four; Lu Morrison, number five; Billy Hammond, number six, and as number seven and eight respectively will be Rosen and Falkar. Any of the persons lower on the scale have a chance to topple the leaders.

Ronnie English will be, as he has been for the last three years, the leading man on the State Team. He is the least likely of any of the Gaters to be toppled off his position of leading State racketeers. He still has to be defeated in intercollegiate competition.

## Nine Opens Third Week of Practice; Meets San Mateo

Still hailed as an undefeated ball club the Gater Nine under the guidance of Hal Harden moves into its third week of the practice season meeting the hickory-wielders of San Mateo High this afternoon around 4:15 at Roberts Field.

The Gater Gang should have little trouble in emulating the peninsula aggregation having already done so this season in a 7-0 contest in which the San Mateo squad garnered but one bingle.

It is still undecided who will see service on the mound, but the choice will probably lie between Pat Bowers and Runar Stone, seeing that Coach Harden worked both Owen Jones and Andy Gavron in the Santa Rosa game last Saturday.

Everyone will see service with the reserves playing the majority of the game.

## Fencing Class Begins

Yesterday marked the opening date for the newly organized Fencing Class to be offered every Tuesday at 12:00 for the remainder of the semester. The class will be coached by Mr. Dan Farmer.

## ATHLETICS STAND ON JUDGMENT OF PROFESSIONAL JOURNALISTS

By JIM MARTIN

Professional journalism is indeed a screwy sort of a racket. Contrary to common belief, writers in this field are paid to keep the truth from the public. The best reporter is the guy who can turn the truth into the most plausible falsehood.

In this respect, one of the most interesting articles I have ever read was written by a local writer for the GATER. As this reporter did not get paid for the dissertation, he told the truth, thus creating the interest angle.

This scribe stated that sports writers were the judge, jury, and hangmen as far as the success of college athletics were concerned. Publicity, free or otherwise, was reputed the life-blood of financial gain from contests.

Too, said he, this form of advertising attracted prep stars to winning institutions. The winning end of the system was left up to the college to take care of.

Those who still think that college contests are "games" might be surprised to learn that this is done through a method called "subsidation." The word means nothing; "salaries" would be more appropriate.

Naturally this system is used only by big schools. The little guys can't afford to indulge,

which is the reason they are still little guys.

The coach of a third-rate college must satisfy the lust for wins from criticizing adherents by babying "star" athletes, catering to potential prize-flesh like a servant, and "blindly" using players whether registered in the school or not.

Indeed, to all appearances, collegiate athletics have ceased to be games in which the participants play for the joy of the thing—except in little schools where the coach has not the imagination to use the above methods.

The pilot of a squad, when coming to a cross-road with one way leading to losing honorably and the other to winning through any means will invariably gallop down to the left.

The picture is indeed not a pure and spotless one, and attaching the blame for this transgression from the noble to the foul is difficult.

"The pen, having slung mud, moves on."

## Announce Intramural Tennis Rankings

With the completion of the list of competitors in the annual intramural tennis tournament, the play started last Monday with the match between Rod Cavanaugh and Bob Robinson.

The following are the matches in the order of playing: Cavanaugh - Robinson; Barbano - Carson; Lindlow-Abrams; Carrothers - Marty; Trevorrow - Gallagher; Agdeppa-Melano; Hammond - Mason; Vogulpin - Pena; Robey-Crary; Saunders-Atkinson; Oulette-Bragg; and Medina-Delma. The players are numbered respectively from one to twenty-two, one playing two the first day, three playing four the next, etc. The second round will be between the winners of one and two, three and four, etc. until the final winner is decided.

## Cox Still Waits On Golf League

With no new developments, San Francisco State's golf team was wondering if it was to be a team and to be in a conference. As this issue of the Golden Gater goes to press, no answers have been received to Coach Dave Cox's letters to Fresno State, U. S. F., Santa Clara, San Jose, and other colleges pursuant to arranging for a Northern California Intercollegiate Golf Association.

Inter-class tourneys and team ratings will be held in abeyance until delegations from these colleges can get together with representatives from State.

## Track Squad Practices As Cox Worries

Squad Battles S. F. All Stars  
Saturday In First  
Dual Meet

Coach Dave Cox, the Fire-Eater, Head-Man, the Great-One, etc., took just one look at the results of last Saturday's inter-class track meet. Apparently one look was all the Great Man needed, for he hurriedly dashed from his sanctum to gather his scantily-clad athletes to pay tribute to the Goddess Practice and More of It.

The inter-class marks were far from something to rave about, hence the reason that Cox has his tutelages working over-time this week in preparation of this Friday's tussle with the prep school All-Stars.

The assignment that the Head Man has undertaken this season is no easy one. Finding enough guys with enough ability to take over the work of Runar Stone and Owen Jones is the biggest problem facing the mentor.

Number One candidate for the job to date seems to be Darryl "Hoppy" Hopkins, erstwhile hurdler and high jumper. "Hoppy", whose magnificent pair of under-pins are his most prized possessions, might add broad-jumping and sprints to his daily chore.

In the field events, Dick Hurst, Gordon Bolander, and Eric Pantages will have to put in time in order to toss the javelin, shot, and discus around with precision.

## Frosh Class Takes Interclass Title

Aspiring frosh track candidates out-manned competing class squads Saturday, at Kezar Stadium, to tuck away a smashing 33½ point victory in the Annual Inter-Class cinder meet.

Led by Ernest Peninov, the brazen neophytes humbled upper-classmen time and time again to finish number one in a close race. Final point-scores were: Low Freshmen, 33½; High Freshmen, 27; Low Sophomores, 30; High Sophomores, 16; Low Juniors, 3; High Juniors, 17; Seniors, 26.

Although no exceptional marks were made in any event and not a single meet record was toppled from its spot on the records, the meet did expose several high-scorers and potential stars.

First of these is Errol Evans, diminutive soph "Dark Flash", who copped three firsts, a third, and a tie for a fourth, to tack up 18½ points. Right behind him were Peninov with 17 markers and Frank Collins with 13.

## Gater Bares Corruption In Professional Life of Wrestling Champ Maury Schwarz

By Tim Guiney

No doubt the startling expose that I am about to present will come as a terrific shock to the readers who are not fortified with mammoth constitutions encased in rubber and guaranteed to stand up under the most trying conditions. If your ticker does not palpitate on all 16 cylinders, I humbly ask you to skip the next few paragraphs, or just turn to the feature page for articles not quite so violent.

This story deals with the highly questionable activities of "Madcap Maury" Schwarz and his partner - in - crime, "Sad Sam" Goldstein. The story itself, written purely in the interests of fearless journalism, is merely a continuance of the recently exploited Jack Torrence of Louisiana State affair, in which the various and sundry ham-and-eggars went into an imaginary coma, with the general idea of furthering the Torrence name amongst the foremost killers of the nation.

Now we turn from boxing to wrestling, or from bad to worse, if you want it that way. It all started at one of the recent "Madcap Maury - Sad Sam"

spectacles. About one half hour before their match, a couple of guys on my right began to chatter. "I've got my five on Schwarz," says louse No. 1, "he's a cinch."

"Yeah, it's his turn to win, all right—we'll clean up." That was louse No. 2.

This was too much! Could it be possible that the Schwarz-Goldstein affairs weren't on the up-and-up? There was only one way to find out. I must speak to these two touts. "Do you mean," I asked, "that these matches aren't on the square?"

The guy just leers knowingly and says:

"Buddy, these guys have been wrestling about a dozen times a year since 1933. Now what do you think?"

Still not convinced, I walked over towards the dressing room, determined to corner Schwarz and make him tell all. And here came the rub. Who do I find working out on the floor in preparation for their match but Sad Sam and the Mad Moron, sometimes called Schwarz. Without seeing me, the boys continued to practice.

Schwarz, with a strangle hold on Sad Sam's big toe, was telling him that he would have to groan louder, or the cash customers would never believe them. So Sam screamed twice as loud this time, meanwhile pounding his fists on the floor to give the impression of super-agony. It was all very effective. The boys followed this by planning their regular routine, including the part where Sam gets thrown out of the ring. Remember, it was Maury's turn to win.

The actual match finished just as expected, with Sad Sam being thrown out of the ring, etc.

Of course, to look at Schwarz you would never think he is such a terrible crook. I confess that I had always mistaken the blank look on his face for one of complete, baby-like, innocence. I am both hurt and bewildered. The next time the two guys meet, plank your dough down on Sam. It will be his turn to bring home the bacon. Tch, tch, to think that we could be harboring such a vile crook amongst us.

Disgusting, ain't it?

## High Sophomores To File Applications

High sophomores aspiring to get their teaching credentials must file their application for admission to professional training with Mrs. Downey, Personnel Secretary, Room 106, during the week of March 8, at which time they will be given an appointment for a physical and medical examination of women students; men will secure the signature of Dean Cox before filing this application, according to Dr. P. F. Valentine, Dean of the Upper Division.

Tomorrow, Thursday, March 4, in room 208, at 11 a. m., all students desiring information or advice regarding this application may meet with Dean Valentine.

"It is extremely important," said Dean Valentine, "that all students concerned attend to this matter promptly."

## Nine Defeats Santa Rosans

A victory crowned State's efforts when the Purple and Gold nine opened its collegiate season Saturday at Robert's Field, winning from Santa Rosa J. C. 6-4. It was the first time the two baseball teams have ever met.

Owen Jones, last season's Gater shot putter, made his debut as a State hurler, and pitched good ball, allowing two hits in five innings. He was replaced by Andy Gavron in the sixth when he showed signs of weakening. Gavron received credit for the victory. Jones was painfully hurt when he was hit by a pitched ball earlier in the game and this obviously caused his wildness.

Behind 3 to 4 going into the eighth inning, State pushed over three runs on doubles by Abbey and Bowers and a single by Wilkes, coupled with a Bear Cub error. This ended the scoring for the game, as Gavron held the Jaysee team in check for the remainder of the game.

Bill Abbey and Pat Bowers led the Gater hitters, Abbey getting two for three and Bowers three for five. Santa Rosa got only four hits off Jones and Gavron, but aided by State errors managed to tally four runs. Ken Wilkes, State short stop, had a particularly bad day in the field, making four errors.

State: Runs 6—Hits 11.  
Santa Rosa: Runs 4—Hits 4.

GET  
YOUR  
ANNUAL  
NOW!

## POSTS NOTICES

Another feature that Mrs. Downey has taken responsibility for on her own part is of interest not only to the graduates, but to all of the students in the college as well, is to place all coming Civil Service Examinations of the City, State, and Federal government on a bulletin board in front of Room 106 of College Hall.

U O 2 buy an ANNUAL.

## DECENNIAL FETE ARRANGEMENTS RUSHED

Plans for the forthcoming Decennial Dinner to honor Dr. Roberts on April 1st were sent a step further toward completion today when it was announced that Miss Eileen McCall had been put in charge of entertainment.

Miss McCall emphasized the fact that arrangements were far

from being complete but that an idea calling for the using of all valedictorians of the past ten classes as numbers on the program, is being considered. This plan could be modified to use the ten outstanding students of the same period provided the first idea proved unworkable.

A number of guests prominent

in the city and state have been invited to attend. Mayor Angelo J. Rossi has signified his intention of coming and others are to be heard from in the near future.

The affair takes place on April 1st at the Western Women's Club and the charge will be 1.50 per plate.

# U. S. Senator Reynolds says: "Luckies are considerate of my throat"



"Two Southern traditions are oratory—and good tobacco. Lucky Strike shows me how to indulge in both. For this light smoke not only pleases my taste but leaves my throat in condition. Last fall in North Carolina—when I made over 100 speeches—I visited the Lucky Strike factory. I believe I discovered, in the Lucky Strike 'Toasting' process, the secret of what makes this cigarette so considerate of my throat. I have been more than ever an advocate of a light smoke since seeing the extra care and expense devoted to making Luckies easy on the throat."

Robt. R. Reynolds

HON. ROBT R. REYNOLDS  
U. S. SENATOR FROM NORTH CAROLINA



THE FINEST TOBACCO—  
"THE CREAM OF THE CROP"

In a recent independent survey, an overwhelming majority of lawyers, doctors, lecturers, scientists, etc., who said they smoked cigarettes, expressed their personal preference for a light smoke.

Senator Reynolds' statement verifies the wisdom of this preference and so do leading artists of radio, stage, screen and opera, whose voices are their fortunes, and who choose Luckies, a light smoke. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on your throat.

## A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

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